

# Friday's Faces from the Past: The Morris and Rose Broida Family



*Morris and Rose Broida at Expo Park, Pennsylvania. Likely taken about 19 Aug 1915.*

[Broida Family](#) *(Click for Family Tree)*

Morris Broida was born 13 Jul 1896 in Pennsylvania, likely Pittsburgh, as the seventh son of John Zelig Broida and Sarah 'Gitel' Frank Broida. When his mother became ill with tuberculosis, the family's young children were sent to live with family while John and Gitel went to Colorado with their youngest and oldest sons. Sadly, Gitel did not survive despite the clean mountain air and Denver 'sanitariums' for tuberculosis patients, and passed away on 14 April 1901 in Denver; Morris was not yet 5 years old.



*Morris Broida, cropped from family portrait that included his mother, Gitel Frank Broida, circa 1894.*

We believe that Morris and his brother Harold had been sent to live with his father's cousin Jacob Broida in St. Louis, though we cannot find him/them in a 1900 census. They are listed in the 1910 enumeration with the census noting the relationship of the boys as 'nephew.' Their older brother Philip Broida may have lived there as well, but was not enumerated on that census- nor any others that we can find anywhere.

The boys stayed in St. Louis after their mother's death, we believe- it would have been very difficult for John Broida to raise seven sons alone while trying to earn a living. John did remarry, about 1904, to Fannie Rubenstein.

The tintype picture below is from a portrait about 1908 that included Philip, Morris, and Harold with their father, and may suggest that three of the boys went to St. Louis, since only the three sons are included. (Alternatively, Philip may have accompanied his father to visit them.)



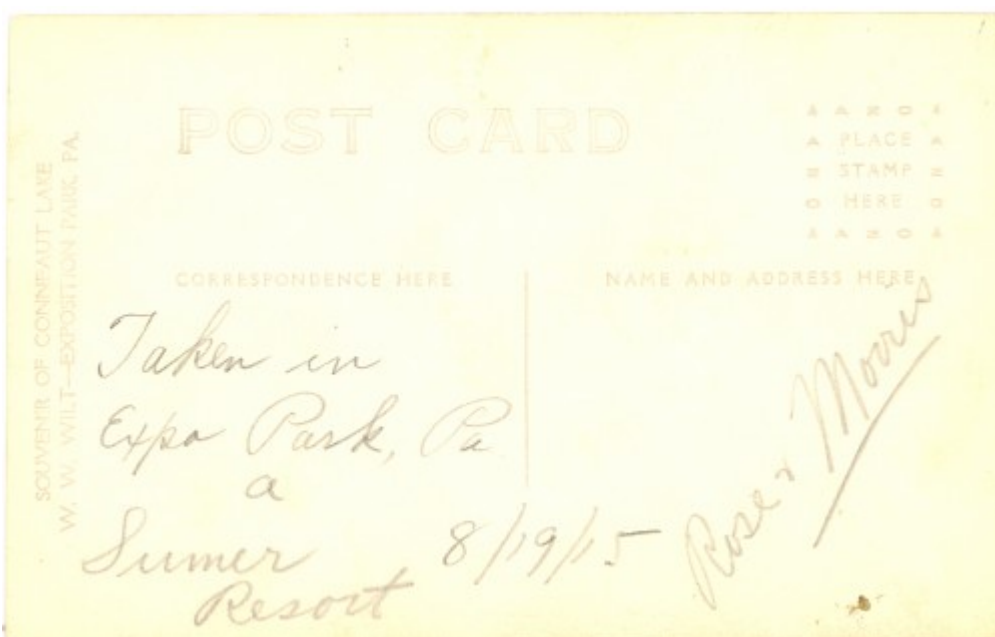
*Circa 1908, Morris Broida, cropped from a tintype of his father, John Broida, and sons Philip and Harold. Likely taken in St. Louis, Missouri.*

By the 1910 census, Morris and Harold were enumerated in St. Louis with their "Uncle" Jacob, but the other sons were listed in Pittsburgh, living with their father, step-mother, and their 'sister' Ethel, who we believe was Fannie's daughter by a previous marriage. (See previous posts listed below for a discussion of this time period for the Broidas.)

Morris married about 1915, thus the first photo and these following may have been of a honeymoon with his new wife Rose L. \_\_\_.



Rose and Morris Broida at Conneaut Lake, Exposition Park, Pennsylvania, a summer resort. Taken 19 Aug 1915.



Reverse of Rose and Morris Broida at Conneaut Lake, Exposition Park, Pennsylvania, a summer resort. Taken 19 Aug 1915.

Rose's parents were also born in Lithuania, as were Morris.' Rose may have been born 13 Dec 1897, and records vary as to whether she was born in Pennsylvania or Russia.

Their daughter Sylvia was born about 1917:



*Sylvia Broida, about 1917?*



*Sylvia Broida, about 1917?*





*Rose \_\_\_ Broida and daughter Sylvia Broida, about 1917-1918.*

The family was living in Pittsburgh, Allegheny, Pennsylvania during the 1920 census enumeration, and Morris was working on his own account as a retail grocer. "Rosie" was listed with her family from Lithuania as well as Morris' and they spoke "Jewish" at home. Their son Saul was born about 1921, and son Daniel about 1926.



*Morris Broida, cropped from family portrait of John Broida and his seven sons taken 25 July 1930 in Pittsburgh, Pennsylvania.*

In the 1930 US Federal Census, the Morris Broidas were living in Philadelphia, Pennsylvania, and owned their home that was worth \$6,500; they had a radio, too. Morris was listed as a buyer for ladies underwear, and the family spoke Yiddish at home.

The family moved to Coral Gables, Dade, Florida sometime between 1935, when they were still in Philadelphia, and the April, 1940 census. Sylvia was likely married by then? and not enumerated with the family. Morris was working as a buyer in a department store, and had worked 52 weeks of the previous year, making \$2500, or about \$48 per week, and stated he was working 50 hours per week. He did report income from other sources as well. Son Saul was 19 and after completing 4 years of high school, was working as a stock boy at a department



store- possibly the same store as Morris? Saul had worked 26 weeks and made \$800 (about \$30/week) for his 44 hour weeks. Daniel was 13 and still attending school, in 8th grade. The census notes that both Morris and Rose had completed 7th grade- they definitely provided for their children so that their lives could be even better.

Morris passed away at the young age of 66, in April of 1963 in Dade County, Florida. Rosie survived him by four years, passing away on 8 Feb 1967, also in Dade, FL.

### **Notes, Sources, and References:**

1. Images are from the Family Treasure Chest of Photos. They may be used freely by family members, but may not be published by others on any commercial website.
2. Death dates are from Florida and Social Security death indexes, and need to be confirmed that these are the correct people.
3. Links to pertinent posts- note name of post within link:

<http://heritageramblings.net/2015/05/18/mystery-monday-who-was-ethel-broida-pincus/><http://heritageramblings.net/2015/02/02/matrilineal-monday-where-were-the-children-of-sarah-gitel-broida-in-1900/><http://heritageramblings.net/2015/01/27/tuesdays-tip-broida-family-research-in-denver-colorado-repositories/><http://heritageramblings.net/2015/01/29/those-places-thursday-denver-colorado-and-the-broida-family/>Use our 'Search' function to find other Broida posts.

*Please contact us if you would like higher resolution images. Click to enlarge images.*

*We would love to read your thoughts and comments about this post (see form below), and thank you for your time! All comments are moderated, however, due to the high intelligence and persistence of spammers/hackers who really should be putting their smarts to use for the public good instead of spamming our little blog.*

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